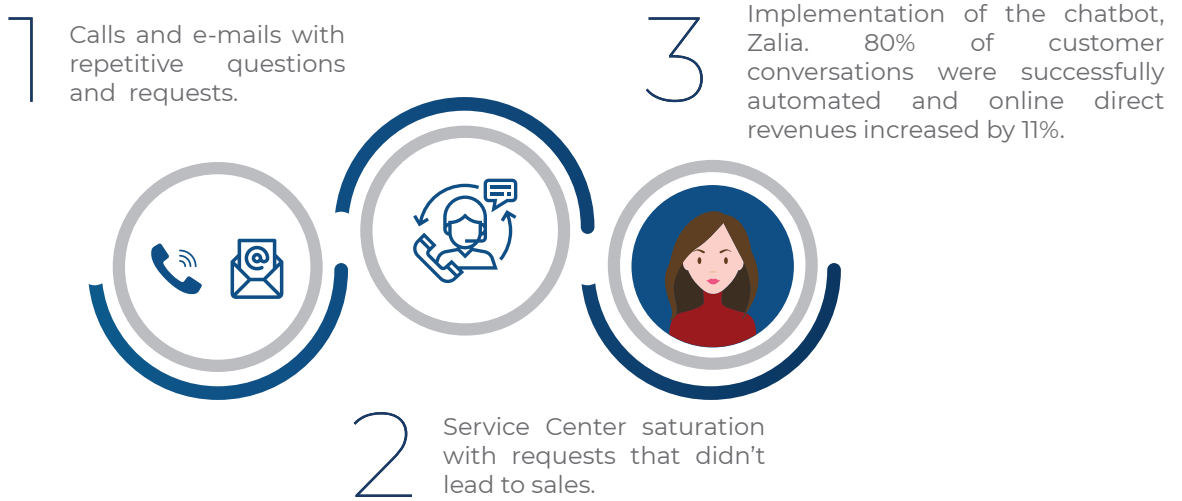
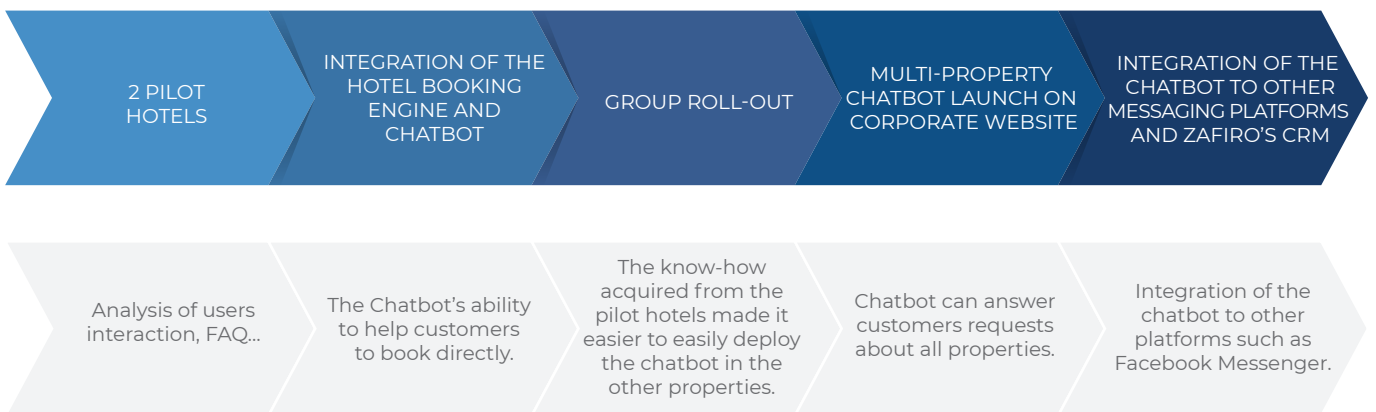


IMPLEMENTATION OF QUICKTEXT CHATBOT AT ZAFIRO HOTELS

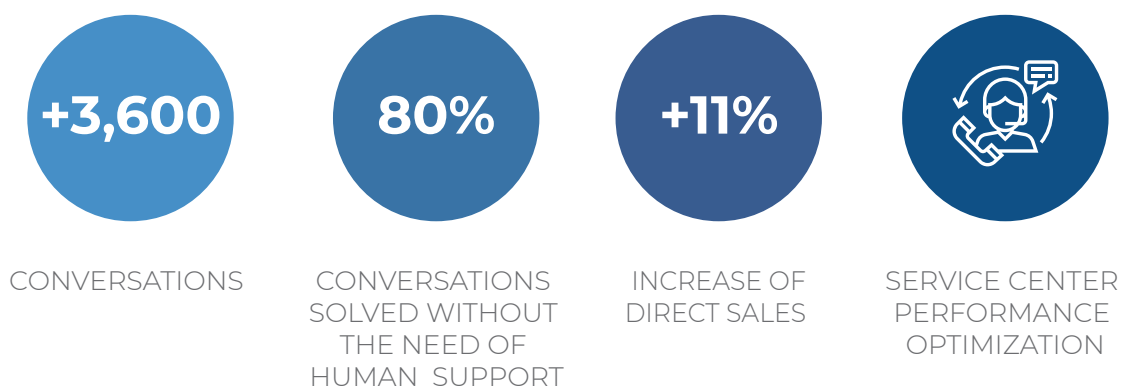
ZAFIRO BEFORE QUICKTEXT



ZALIA IMPLEMENTATION PROCESS



RESULTS AFTER 5 MONTHS



KEYS BENEFITS

QUICKTEXT SERVICE

Customization of the chatbot's answers.

Support and quality monitoring.

Technical integrations: booking engine, CRM etc...

GUEST BENEFITS

Personalized customer experience.

Reservation support.

Instant response 24/7, in 16+ languages.

HOTEL BENEFITS

Increase direct sales.

Increase lead generation.

Operational efficiency in customer relationship management.